

Keep Moving

As a young boy, both my parents were architects and I would accompany them on construction sites with much fascination and natural interest.

Design is value, communication is essential and thinking globally, important. With that in mind, being Editor-in-Chief of Habitat Officio magazine launched my career in this great creative industry.

I've since been honoured to invite annually hundreds of professionals and journalists from all over the world to the China International Furniture Fair in Guangzhou and Shanghai, hosting activities and offering "global" business opportunities.

Bravo to Achille Castiglioni for designing the magnificent Arco lamp for Flos.

Cheers to that! Over gin and tonic with Leonardo Da Vinci, Mies van der Rohe and Renzo Piano!



Italy is, 100%, hands down, no contest whatsoever, my all-time favorite place in the world! Can you blame me? I bring to my work so much of Italy's values, I couldn't even start to list them!