



I'd Live as a Holm Oak...

Musique? Anything from Carmina Burana to Moby, from Snoop Dog to Ravel. Nothing bland, please!

I remember and cherish my year spent in New York City, my ultimate favorite place in the world, a year with mentors such as Armando Milani, Massimo Vignelli and Pino Grimaldi.

Vignelli thought me discipline and method. Grimaldi, the importance of study and culture. And Armando Milani, the power of a sense of humour!

My career was launched when I designed a poster for a Bruno Munari retrospective at the Ravello festival in 1995. I'd like to see my designs go down in history for the aesthetic beauty and ethical nature of my work.

I most value in my peers, hands down, their graphic quality and sense of humour.

I'd love to share typical Italian dishes with Saul Bass, Andy Altman and Uwe Loesch.

My WILDEST dream would be to become Minister of Culture. I'll most happily settle for living in Italy, by the sea!

