NEWS **PAGE SPECS**
CUSTOM TEMPLATE

INT. DESIGN



INT.design
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NEWS

Discover the Many Ways to Showcase Yourself

The NEWS section presents architecture and design industry announcements, novelties and news.

Use the custom template to facilitate the distribution of your publications. This document shows you the different custom zones.

How to send your News?

CUSTOMIZE YOUR OWN NEWS BY COMPLETING THE FOLLOWING FORM:

Click here to custom your own News

OR

EXPLAIN US BY EMAIL THE LAYOUT OF YOUR NEWS

Send us all your content with your images.
Describe your layout.
(With words or drawings!)

We accept WeTransfer files for large files.

An additional fee of $150/H applies.

Post your own news item on the INT.design Portal, and benefit from visibility on the weekly Newsletter and our social networks.

NEWS PROMOTION

Web Portal INT.design + Newsletter + Social Media

CUSTOM TEMPLATE

Personalize your news page with our customizable zones.

Up to 8 zones of text or image blocks are included in the purchase of a custom news page.

1. CHOOSE A TYPE OF TEXT AND/OR IMAGE BLOCK PER ZONE

There are 7 choices of text or image blocks that you may multiply or alternate according to your preferences:

A. The title (Up to 110 characters including spaces)
B. The 1/3 Block
C. The 1/2 Block
D. The FullWIdth Block
E. The 2-Column Block
F. The Centred Block
G. The Button (Up to 30 characters including spaces)

2. CUSTOMIZE

For each block, add the content of your choice through images or texts, titles and links.

3. CHOOSE IN WHICH LANGUAGE YOU WISH TO PUBLISH YOUR NEWS

English only - French only - French and English

INT.design features content in both official languages of Canada: French and English.

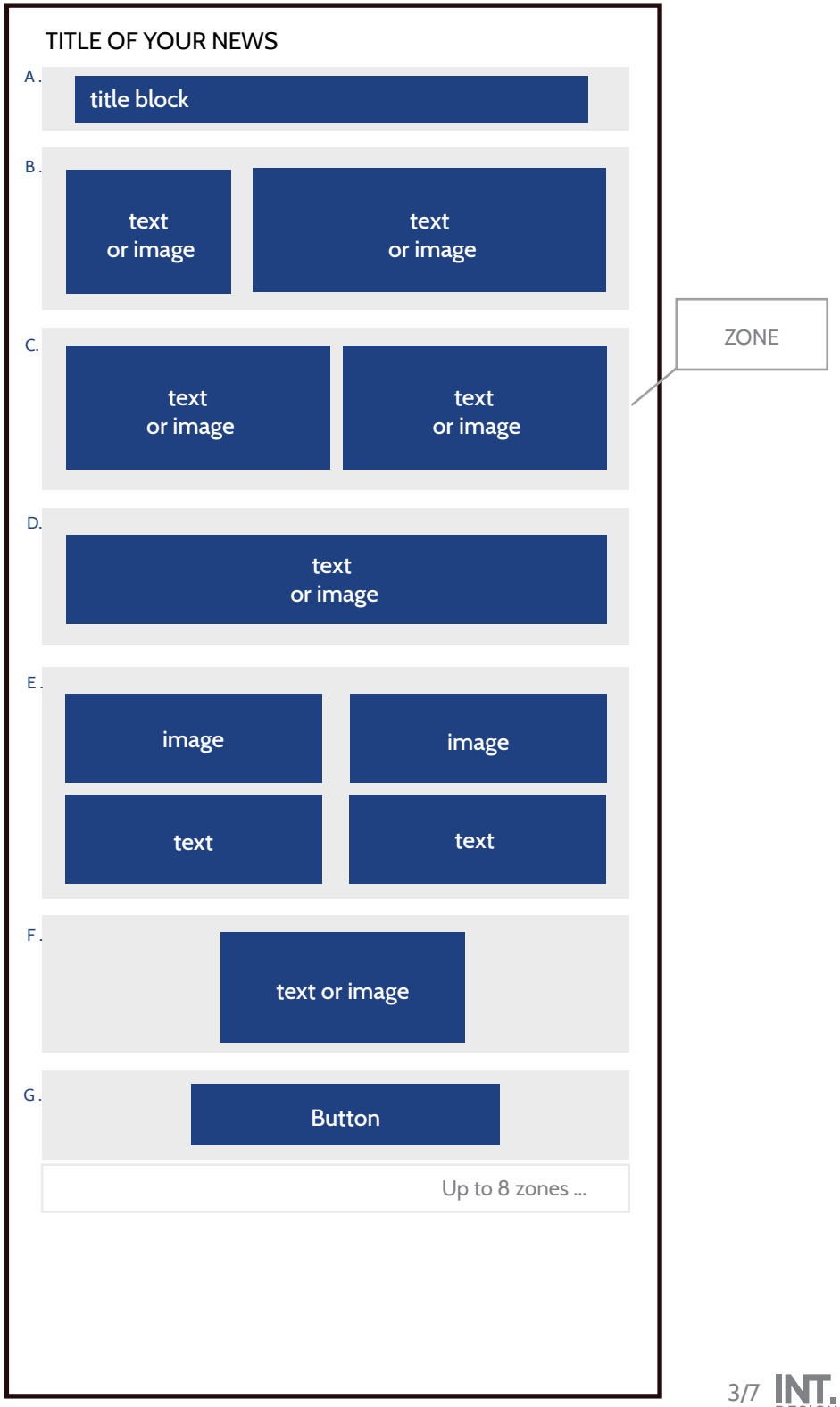
We suggest you prepare contents in both languages, using a professional or a translation app (ex: Deepl, google.translate, reverso...).

You can also choose to publish your news in English only. It will then be marked «News available in English only» on the French side of the web portal.

Browse through the next pages to learn about the each block's characteristics and specs.

For any specific request, feel free to contact our team:

450-651-3630
communication@int.design



B. THE 1/3 BLOCK

THE 1/3 BLOCK

1 TEXT + 1 IMAGE **or** 2 TEXTS **or** 2 IMAGES

IMAGE(S)

PNG or JPG format, 72dpi resolution minimum

Landscape: dimension 3:2*
Portrait : dimension 2:3*

**Height:width ratio of your image. A 3:2 format is a format that would be 30" x 20" for example, so with a long side that is 1.5 times the size of the short side.*

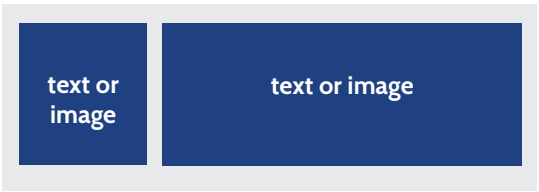
Optional: Add a link to your image, by providing us with a URL address.
(Example: for video or banner advertising)

TEXT(S)

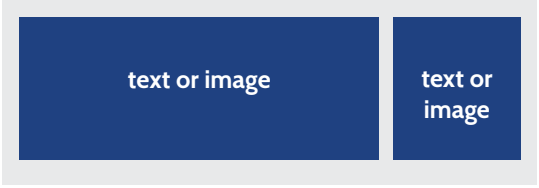
Text in 2/3 + landscape image: 300 characters (including spaces) maximum
Text in 2/3 + portrait image: 800 characters (including spaces) maximum
Text in 1/3 + landscape image: 350 characters (including spaces) maximum

Optional: Add a link to a 50-character text (including spaces) in your text zone by providing a URL.
(Example: to direct the reader to a specific location on your website)

version 1



version 2





Example of a text of 300 characters

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Example of a text of 800 characters

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Example of a text of 350 characters

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Example of a text of 400 characters

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Example of a text of 165 characters

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C. THE 1/2 BLOCK

THE 1/2 BLOCK

1 TEXT + 1 IMAGE **or** 2 TEXTS **or** 2 IMAGES

IMAGE(S)

PNG or JPG format, 72dpi resolution minimum

Landscape: dimension 3:2*
Portrait : dimension 2:3*

**Height:width ratio of your image. A 3:2 format is a format that would be 30" x 20" for example, so with a long side that is 1.5 times the size of the short side.*

Optional: Add a link to your image, by providing us with a URL address.
(Example: for video or banner advertising)

TEXT(S)

With a landscape image: 400 characters (spaces included) maximum
With a portrait image: 890 characters (spaces included) maximum

Optional: Add a link to a 50-character text (including spaces) in your text zone by providing a URL.
(Example: to direct the reader to a specific location on your website)

text or image	text or image



Example of a text of 890 characters

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Example of a text of 400 characters

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Example of a text of 400 characters

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Example of a text of 400 characters

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D. THE FULLWIDTH BLOCK

THE FULLWIDTH BLOCK

1 TEXT **or** 1 IMAGE

IMAGE

PNG or JPG format, 72dpi resolution minimum

Landscape or elongated image: size 3:2* or 3:1*

**Height:width ratio of your image. A 3:2 format is a format that would be 30" x 20" for example, so with a long side that is 1.5 times the size of the short side.*

Optional: Add a link to your image, by providing us with a URL address.
(Example: for video or banner advertising)

OR

TEXT

Free number of characters.

Optional: Add a link to a 50-character text (including spaces) in your text zone by providing a URL.
(Example: to direct the reader to a specific location on your website)

text or image





Example of a text of 700 characters:
sed diam nonummy nibh euismod tncidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercite Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincdunt laoreet dolore magna aliquam eruat volutpat. Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tilaoreet dolore magna aliquam erat volutpat. Vans bustut dernev minim veniam, nonummy nibh euismod quis nostrud exercite Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoret dolore dolore magna magna aliquam erat des volutpat.

E. THE 2-COLUMN BLOCK

THE 2-COLUMN BLOCK

2 IMAGES **and** 2 TEXTS

IMAGES

PNG or JPG format, 72dpi resolution minimum

Landscape image: 3:2* dimension

Square image: 1:1* dimension

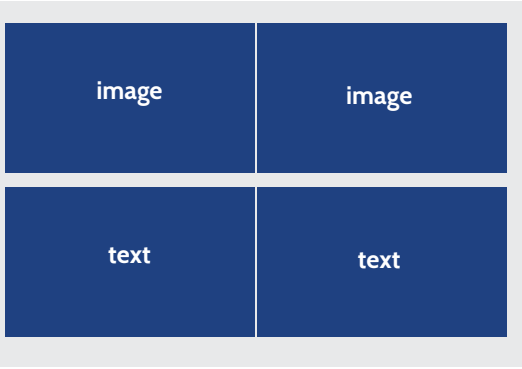
**Height:width ratio of your image. A 3:2 format is a format that would be 30" x 20" for example, so with a long side that is 1.5 times the size of the short side.*

Optional: Add a link to your image, by providing us with a URL address.
(Example: for video or banner advertising)

TEXTS

325 characters (including spaces) maximum

Optional: Add a link to a 50-character text (including spaces) in your text zone by providing a URL.
(Example: to direct the reader to a specific location on your website)





Example of a text of 325 characters
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoret dolore magna aliquam erat volutpat. Ut euismod wisi enim ad minim exercite Lorem ipsum dolore amet, consectetuer adipiscing elit, se diam nonummy nibh euismod tincidunt ut.



Example of a text of 290 characters

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Ut euismod wisi enim ut laoreet dolore magna aliquam erat volutpat ad minim veniam.



Example of a text of 325 characters
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoret dolore magna aliquam erat volutpat. Ut euismod wisi enim ad minim exercite Lorem ipsum dolore amet, consectetuer adipiscing elit, se diam nonummy nibh euismod tincidunt ut.



Example of a text of 290 characters

Lorem ipsum dolor amet, consectetuer adipiscing elit, sed diam nonummy nibh tincidunt ut laoreet dolore magna aliquam erat volutpat. Lorem ipsum dolor sit amet.

Ut euismod wisi enim ut laoreet dolore magna aliquam erat volutpat ad minim magma veniam.

F. THE CENTRED BLOCK

THE CENTRED BLOCK

1 IMAGE **or** 1 TEXT

IMAGE

PNG or JPG format, 72dpi resolution minimum.

Free size

Optional: Add a link to your image, by providing us with a URL address.
(Example: for video or banner advertising)

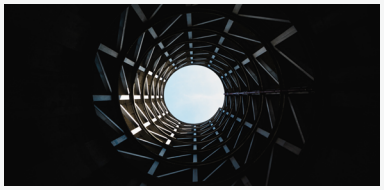
OR

TEXT

Free number of characters.

Optional: Add a link to a 50-character text (including spaces) in your text zone by providing a URL.
(Example: to direct the reader to a specific location on your website)

text or image



Example of a text of 290 characters

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Example of a text of 100 characters

1. reiunto tassitatatem
2. reiunto tassitatatem
3. reiunto tassitatatem

Example of a text of 325 characters
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoret dolore magna aliquam erat volutpat. Ut euismod wisi enim ad minim exercite Lorem ipsum dolore amet, consectetuer adipiscing elit, se diam nonummy nibh euismod tincidunt ut.