

GRANDS PRIX DU DESIGN Awards

New discipline: Brand Design!

On October 1st, the GRANDS PRIX DU DESIGN Awards announced the opening of its call for entries which, for the very first year, is entirely international!

A STORY THAT KEEPS GROWING

From Québec to the International!

Created in 2007 in Montréal, with the mission of recognizing the excellence of Québec designers and architects having distinguished themselves through an exemplary practice, the competition was originally open exclusively to firms and professionals operating a place of business in Québec. For its 14th edition, the GRANDS PRIX DU DESIGN Awards opens its call-for-entries to candidates worldwide.

STARTING IN 2020!

In addition to becoming a **worldwide competition** in which all categories are open for submissions from Québec, Canada and the world, the GRANDS PRIX DU DESIGN adds **new disciplines**.

The disciplines of the 14th edition:

Architecture ■ Interior Design ■ Construction and Real Estate Development ■ Industrial Design and Product Design
■ Brand Design ■ Urban Design, Landscape Architecture and Landscaping ■ Student

Categories in Brand Design:

Communication Design ■ Corporate Identity ■ Digital Design ■ Environmental Design ■ Packaging Design ■ Image (Photography & Illustration)

Design and architecture professionals and students, as well as to real estate developers, contractors, manufacturers, and clients who have called upon these professionals are inviting to present their projects and products to an **International Jury**.

Some 70 leading professionals, prominent academics and influential press members, recruited on an international scale, will use their knowledge and experiences to evaluate the excellence of submitted projects and products.

A GREAT OPPORTUNITY

An award granted by the prestigious GRANDS PRIX DU DESIGN Awards is a stamp of excellence and an international reference. The impressive list of laureates awarded in the first 13 editions of the contest is comprised of young up-and-coming studios as well as leading firms, responsible for emblematic projects and products recognized worldwide. Regardless of your status, professional or student, your career stage or the size of your team, the contest leads to international recognition and promotion opportunities for its candidates, finalists and winners.

Contest participants will enhance their brand recognition and reach new press coverage and market opportunities. An international visibility will be given to all participants on the INT.design portal, an online content platform aimed at promoting excellence in design, architecture and built environment.

Being granted a GRANDS PRIX DU DESIGN Award reinforces brand recognition, attracts the best talents and gives clients and prospects a confidence boost sometimes helpful in deciding to invest in a professional or firm's services.

CALENDAR

- › Submissions are welcome online on the INT.design portal in the section: Contests/GRANDS PRIX DU DESIGN
 - Early entry rate until **October 15, 2020**
 - Regular rate until **November 15, 2020**
 - Final rate until **March 1st, 2021**
- › Digital files must be uploaded online by March 1st, 2021, at the latest.
- › The International Jury deliberation will determine Gold, Silver and Bronze finalists announced online in April 2021.
- › Gold laureates become finalists, eligible for Platinum awards (1 per category), for Top50 Québec and International awards and for Awards of the Year (1 per discipline), announced live on stage at one of the two **Gala evenings**, held in 2021 in Montreal in June and in Quebec City in September.